

SPONSORSHIP OPPORTUNITIES



2026

MONTICELLO, IOWA

SOUNDTRACK

F THE
SUMMER!

JULY 22ND - JULY 26TH, 2026

WWW.GREATJONESCOUNTYFAIR.COM

BECOME A SPONSOR.

SPONSORSHIPS ARE UNIQUELY TAILORED TO MATCH YOUR BUSINESS GOALS—PUTTING YOUR BRAND FRONT AND CENTER IN A CELEBRATION OF EASTERN IOWA'S PROUD 174-YEAR TRADITION. IT'S MORE THAN EXPOSURE—IT'S A PARTNERSHIP ROOTED IN LEGACY, COMMUNITY, AND UNFORGETTABLE EXPERIENCES.



FOR QUESTIONS OR SPONSORSHIP CUSTOMIZATION PLEASE REACH OUT TO OFFICE@GREATJONESCOUNTYFAIR.COM

WWW.GREATJONESCOUNTYFAIR.COM



"CAPTURE THE JOY"
MOBILE TOUR
INSTAX ON-SITE
ACTIVATION IN 2025.



ABBY JAEGER,

OFFICE MANAGER



OFFICE@GREATJONESCOUNTYFAIR.COM

319.465.3275

"PARTNERING AS A SPONSOR FOR THE 2026 GREAT JONES COUNTY FAIR MEANS JOINING FORCES WITH A BELOVED 174-YEAR TRADITION. IT'S AN OPPORTUNITY TO ALIGN YOUR ORGANIZATION WITH THE SOUNDTRACK OF THE SUMMER — CONNECTING WITH THOUSANDS OF FAIRGOERS WHO COME FOR THE GOOD FUN, GREAT FOOD, AND UNFORGETTABLE EXPERIENCES. I LOOK FORWARD TO WORKING WITH YOU IN ANY CAPACITY!"

MEDIA & MARKETING

3,360

NEW FACEBOOK FOLLOWERS
IN 2024

763

NEW INSTAGRAM FOLLOWERS
IN 2024

4,186,628 SOCIAL & DIGITAL
IMPRESSIONS

(NUMBER OF PEOPLE THAT SAW THE ADS THROUGHOUT A CAMPAIGN)

21 RADIOS STATIONS PLAYED
5,310 RADIO SPOTS PROMOTING THE FAIR





LOCAL PARTNERSHIPS



GREAT JONES COUNTY FAIR 2025

BY THE NUMBERS

FAIRGOER SPENDING

ON FOOD AND CARNIVAL

\$668,992.00

COMPETITION

441

4-H AND FFA EXHIBITORS FROM
JONES COUNTY

1622

EXHIBITED LIVESTOCK AND STATIC EVENTS
AT THE FAIR.

EXHIBITORS PARTICIPATED IN VARIOUS
OPEN CLASS LIVESTOCK AND NON-
LIVESTOCK COMPETITIONS.

TOTAL ENTRIES

2,953

ATTENDANCE

OVERALL FAIR ATTENDANCE:

80,000

APPROX.

THE GRANDSTAND ATTRACTED
31,072 FAIRGOERS
TO MULTIPLE STAGE PERFORMANCES AND
DIRT EVENTS.

TOP TWO ATTENDED EVENTS:

HARDY WITH SPECIAL GUEST JOHN
MORGAN AND NELLY WITH CHINGY



WWW.GREATJONESCOUNTYFAIR.COM

2026 SPONSORSHIP PACKAGES



Purple Ribbon

\$3,000 - 5,499

DIGITAL MARKETING

- LOGO AND HYPERLINK ON FAIR'S WEBSITE
- LOGO IN E-NEWSLETTER
- SOCIAL MEDIA MENTIONS AS TIED TO SPONSORSHIP WITH LOGO.

FACEBOOK: 32,712
INSTAGRAM: 2,700

ON GROUNDS PRESENCE

- SPONSOR BANNER RECOGNITION AT ALL ENTRANCE LOCATIONS.
- PROMOTIONAL SIGNAGE AS AGREED UPON.

ADVERTISING COLLATERAL

- LOGO PRINTED IN OFFICIAL SOUVENIR BROCHURE
- LOGO ON DIGITAL SCREENS AT THE FAIR

Blue Ribbon

\$1000 - \$2,999

DIGITAL MARKETING

- LISTED ON FAIR'S WEBSITE
- SOCIAL MEDIA MENTIONS AS TIED TO SPONSORSHIP LISTED.

FACEBOOK: 32,712
INSTAGRAM: 2,700

ON GROUNDS PRESENCE

- SPONSOR BANNER RECOGNITION ON THE BACK OF THE BLEACHERS
- PROMOTIONAL SIGNAGE AS AGREED UPON.

ADVERTISING COLLATERAL

- LISTED IN OFFICIAL SOUVENIR BROCHURE
- LISTED ON DIGITAL SCREENS AT THE FAIR

Red Ribbon

\$500- \$999

DIGITAL MARKETING

- LISTED ON FAIR'S WEBSITE
- SOCIAL MEDIA MENTIONS AS TIED TO SPONSORSHIP LISTED.

FACEBOOK: 32,712
INSTAGRAM: 2,700

ON GROUNDS PRESENCE

- LISTED ON THE BACK OF THE BLEACHERS

ADVERTISING COLLATERAL

- LISTED IN OFFICIAL SOUVENIR BROCHURE
- LISTED ON DIGITAL SCREENS AT THE FAIR

White Ribbon

\$250 - \$499

- LISTED ON THE BACK OF THE BLEACHERS
- LISTED ON THE FAIR'S WEBSITE

BIG THANK YOU TO OUR 2025 SPONSORS!

DAILY HOSTS



Monmouth, IA - (563) 673-6631



BILL & CAMMIE GREIF

BLUE RIBBON

CASTLE GROVE READY-MIX
 CITIZENS STATE BANK
 DARRAH'S TOWING
 ESCO ELECTRIC
 EVANS UNITED SHOWS
 FARM BUREAU SCOTT GEARING
 FARM CREDIT SERVICES OF AMERICA
 FIDELITY BANK & TRUST
 FLASHING THUNDER
 FRANZEN FAMILY TRACTOR, LLC
 GROWTHLAND
 HEARTLAND ANIMAL HOSPITAL

HILLSIDE SPORTS BAR & GTILL
 INNOVATIVE AG SERVICES
 JONES COUNTY BEEF PRODUCERS
 JONES COUNTY CATTLEMEN
 IOWA CORN
 JONES COUNTY PORK PRODUCERS
 KARDE'S CONVENIENCE STORE
 KDST 99.3
 LIEBE TRUCKING
 MONTI PLUMBING HEATING & ELECTRIC
 MONTICELLO SPORTS
 OHNWARD BANK & TRUST

PEPSI
 RED'S TOWING
 RISE COUNSELING & CONSULTING, PLLC
 RIVER VALLEY COOPERATIVE
 ROGER'S CONSTRUCTION
 STEVE MONK CONSTRUCTION & LAWN CARE
 THE AVACENTRE
 TOUGH ENTERTAINMENT
 VONBEHREN EXCAVATING INC.
 WELTER STORAGE EQUIPMENT
 DIGIFARM
 SOJO AG

RED RIBBON

AGVANTAGE FS
 ALL SEASONS AUTO BODY
 ALTORFER
 BONESTIENER EQUIPMENT
 BROSH CHAPEL
 DEMMER OIL COMPANY
 DOLLAR FRESH
 DR. KEN AND JUDY
 PAULSEN
 ENERGY MANUFACTURING
 F & M BANK
 GOETTSCHE FUNERAL HOME
 H & T FAIR HILLS

HOUSBY
 IOWA PORK
 ITS
 KROMMINGA MOTORS
 MONTICELLO CUSTOM INTERIORS
 MONTICELLO EXPRESS

MONTICELLO VETERINARY CLINIC
 ROD & JOY SMITH
 SCHNEITER INSURANCE AND FINANCIAL SOLUTIONS
 TERESA STREEPER ANTON
 VONBEHREN FAMILY ANGUS
 WAYNE AND DONNA ROBINSON
 YOGI BEAR'S JELLYSTONE PARK

WHITE RIBBON

EXPRESS PRINTING & DESIGN LLC
 HERB GREEN FORD, INC.
 KEN & MARILYN STREEPER

KIRKPATRICK CUSTOM BALING
 WAPSI VALLEY VINEYARD
 BOYSEN FENCING



2026



**GREAT JONES COUNTY FAIR
SPONSORSHIP**

BUSINESS NAME: _____

BUSINESS ADDRESS: _____

SPONSORSHIP AMOUNT: _____

WHITE RIBBON

\$250 - \$499

RED RIBBON

\$500 - \$999

BLUE RIBBON

\$1000 - \$2,999

PURPLE RIBBON

\$3,000 - \$5,499

CONTACT NAME: _____

CONTACT NUMBER: _____

CONTRACT EMAIL: _____

*Please email a copy of your business logo in
color & black/white to
office@greatjonescountyfair.com*

RETURN BY MAIL WITH PAYMENT ENCLOSED.

**PO BOX 150
MONTICELLO, IA 52310**